



Following last time, Formula Inc. welcomed Mr. Hideo Kitazawa, one of top Japanese radio controlled car drivers in the world and the President of Formula 1 Radio Controlled Cars World Championship, "F1RCGP".

Formula Inc. have been one of the series sponsors since '11.

Last story A future of F1RCGP

F Formula (here after F) Here is last topic for you. What's your big picture of F1RCGP? Let's start from next year, season 2012? Not only once like this year, you will have a couple more races overseas, won't you?

K Mr. Kitazawa (here after K) Yes, I will. A flyaway series is a really tough to plan, but I have to. Both of Shanghai and Hong Kong will host my series in the year coming up, and South Korea and the States may follow them in 2013.

F None of radio controlled car championships have had their stages overseas, so does F1RCGP. We do think it is worth to keep eyeing on.

K There are grand prix races like mine with championship points to call a series champ in the States and China. US1 has ever hosted its rounds in some of 50 states. In China, SGP1 with a similar operation as F1RCGP has been run since last year. I know about in Europe too, but not big as mine and these two. Sooner or later, I will eventually have to make a bridge even there. It's going to be easier for running my series if regional races come to join together, which is my picture at this moment.

F You have a picture in your head and so clear it is. It's great. We hope F1RCGP is going to get bigger than ever year after year. If series sponsor role of ours is more constructive in that picture you have. One more stuff, it's

about round 11 in Tokyo in the year coming up soon. You have asked us to promote. What's your expectation behind the request?

K You are a good presenter. Let's say more logical in your presentation. As checked briefly how to make the round happen in Odaiba-town, I have early noticed that some presentation may be necessary to make. It is sure that I need to explain some of F1RCGP details. I don't want to betray my series entrants who are looking forward to racing in Tokyo so that I have had to. It's not my expertise though if I can, it's going to be a kinder level. After thinking carefully 5 min about how to do it myself, you came up in my head so I just tried to ask you to do me a favor.

F It's challengeable for us. We will surely do it for you not only next year, but every year hopefully. As considered one of popular towns in Tokyo, we in behalf of the presentation like to have many tourists and audiences look at our corporate banners at the event, indeed find better assets for our business too. We cannot pay for any assets. If we have them here and there, we do think someday they are going to come to work.

K Back to when I launched F1RCGP, I was thinking about an advertisement. Then I found some space on radio controlled car magazines, so did it. Following years, it was on radio. We can have DJ at radio stations introduce messages to explain why we like a song on aired. I tried this way in Fukuoka where someone told me it's on aired actually. Next try will be on TV. It's more influence than that but cost us so expensive. I do think the town is not like in this case because Fuji TV locates nearby. I have been thinking a way to have them look.

F On facebook fan page of ours, trying to get many more Likes tomorrow than today, there have been some of VIPs giving it to us. For instance, they are ultimate fighter, motorbike rider and radio station DJ. It is supposed that we can ask them to support for the event to happen and its advertisement too. It's time to let you go so thank you very much for your time here today.

K Thank you. Let's keep in touch for F1RCGP and the event next year.

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